

# ETHAN HOLZER

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[ethanolzer.com](http://ethanolzer.com)

## ■ UX Design

Information Architecture,  
Wireframe, Interaction  
Design, Interface Design,  
Rapid Prototyping  
Design Systems,  
Material Design

## ■ Design Software

Adobe CC  
XD  
Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere  
Lightroom  
Figma  
Sketch  
Invision  
Procreate  
Wordpress  
Shopify  
Showit  
HTML  
CSS  
jQuery

## ■ Education

### **Western Washington University, 2019**

BA Graphic Design

User Experience Minor

## ■ Certifications

### **Google, UX Design Certificate**

March 2021 - May 2021

Completed rigorous training designed for entry-level job readiness.

Topics included UX research, inclusive design, wireframes and high-fidelity prototypes, design systems like Material Design, and tools like Figma and Adobe XD.

## ■ Experience

### **Spitfiregirl Design, Web Designer**

Denver, CO :: Jun 2020 - Mar 2021

Lead the shift of the agency's web design process from Photoshop to Adobe XD, cutting build time down by more than 50%. Designed Wordpress, Shopify and Showit websites for luxury brands across the United States. Created, prepared, and managed website assets made in Adobe Illustrator or Photoshop for smooth developer handoffs.

### **Pacific Northwest ProWash, Graphic Designer**

Bellingham, WA :: Mar 2018 - Jun 2020

Created digital and printed brand extensions including client folders, advertisements/promotional materials, employee handbook, and carbon copy work order forms designed with the Adobe CC (Illustrator, InDesign, Photoshop). I collaborated directly with the owner of the company in order to develop designs that strengthens ProWash's brand and ability to better serve their clients.