# ETHAN HOLZER

#### 720.331.1070

#### eholzerred@gmail.com

ethanholzer.com

#### UX Design

Information Architecture, Wireframe, Interaction Design, Interface Design, Rapid Prototyping Design Systems, Material Design

#### Education

#### Western Washington University, 2019

BA Graphic Design
User Experience Minor

#### Certifications

## Design Software

Adobe CC

XD

Illustrator

Photoshop

InDesign

After Effects

Premiere

Lightroom

Figma

Sketch

Invision

Procreate

Wordpress

Shopify

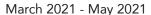
Showit

HTML

CSS

**JQuery** 

# Google, UX Design Certificate G



Completed rigorous training designed for entry-level job readiness. Topics included UX research, inclusive design, wireframes and high-fidelity prototypes, design systems like Material Design, and tools like Figma and Adobe XD.

#### Experience

# Spitfiregirl Design, Web Designer

Denver, CO :: Jun 2020 - Mar 2021

Lead the shift of the agency's web design process from <u>Photoshop</u> to <u>Adobe XD</u>, cutting build time down by more than 50%. Designed <u>Wordpress</u>, <u>Shopify</u> and <u>Showit</u> websites for luxury brands across the United States. Created, prepared, and managed website assets made in <u>Adobe Illustrator</u> or <u>Photoshop</u> for smooth developer handoffs.

## Pacific Northwest ProWash, Graphic Designer

Bellingham, WA:: Mar 2018 - Jun 2020

Created digital and printed brand extensions including client folders, advertisements/promotional materials, employee handbook, and carbon copy work order forms designed with the Adobe CC (Illustrator, InDesign, Photoshop). I collaborated directly with the owner of the company in order to develop designs that strengthens ProWash's brand and ability to better serve their clients.